



Direct Action

AN AMERICAN
PSYCHOLOGICAL
FOUNDATION
INITIATIVE

Nonprofit Alliance

Mental Health organizations, grant-making foundations, and other nonprofits often face similar hurdles: advocacy restrictions, resources without implementation plans, programs without validation, and communities without access or awareness. Some nonprofits excel at marketing campaigns, developing a bank of research, or building sustainable, replicable, and proven programs, but **rarely can one organization do it all.**

Together, we can address our gaps, achieve our goals, and respond to the ongoing national and international mental health crisis in real time. **By amplifying our collective impact, we can:**

- **Share** and cross-promote public resources making psychological science more accessible
- **Connect** organizations with researchers to conduct pilot or validation studies to back up interventions and programs with evidence-based approaches
- **Coordinate** community advocacy including joint statements, press releases, etc.
- **Co-brand** events or projects
- **Provide** grant-writing support
- and so much more!

This effort will be built together, and as such there is no fee to join - all you need is the willingness to work together to advance our shared goals.

We hope you'll join us in building this new collective - together, **psychology can move people, and people can move the world.**



Care in action moves the world forward. **Join Us.**

